



Canadian Children's Optimist Foundation    Fondation Optimiste des enfants canadiens

Dear Optimists and Friends,

Since 1988, Canadian Children's Optimist Foundation (CCOF) has supported Canadian Optimist Clubs and the young folks they serve. Scholarships, club grants, stewardship of donations designated to enhance community projects and support of health and wellness programs have become our trademark. The rippling impact of Covid-19 challenged all of this. Traditional ways of doing things changed. One thing hasn't changed and that is the faith that CCOF has in you.

CCOF believed that Optimists and Optimist Clubs would continue to support young folks through our three cherished scholarship programs. And you are! CCOF believed that Clubs would find ways to reinvent in-person service projects in this new world of social distancing. And you are! CCOF believed that District and Club Foundation Representatives would find creative ways to fundraise for the Foundation. And you are!

We are so proud of you!

The theme for 2021-22 is '*CCOF Believes in You!*' It's in tribute to all who keep CCOF dear to your hearts – even during a pandemic! It's in tribute to young folks who take part in Optimist programs, to our fabulous JOI members, to Optimists and Clubs for your perseverance and to all who balance CCOF donations with pandemic challenges.

Through our support of Canadian Optimist Clubs, CCOF is your committed partner in community betterment. Your donations help us help you. Like the stars in the sky - even though there are lingering clouds of the pandemic – we believe you will continue to be shining partners with the Canadian Children's Optimist Foundation.

It is such an honour to serve as the 2021-22 President of the Canadian Children's Optimist Foundation.

Sincerely,



*Optimist Dianne Gooding*

President-Elect 2020-21

*The power of the Optimist Creed, the fellowship of Optimists and the presence of CCOF will see you through these tough times.*