



A FEW WORDS FROM
**CCOF PRESIDENT
ROD MCKENDRICK**

Dear Fellow Optimists,

It is an honour for me to serve as President of the Canadian Children's Optimist Foundation for the 2019-2020 year, as we move into the next 100 years of service and support to children and Youth. We are also moving forward by revamping the recognition process starting October 2019.

During this year, we will work with you on continuing to provide \$10,000 annually to each District for the winners of the oratorical and essay contest, and the communication contest for the deaf and hard of hearing (CCDHH). We will also fund Optimist International activities in Canada, such as the JOI clubs and the Reel Optimism video contest. The Foundation will provide Club Grants of up to \$1,000 each during the year. The Spread Relief Program has now been running for a couple of years and I am looking forward to receiving many applications for funding to support childhood health and wellness projects in your community and to get things off the ground we can provide up to \$3,000.

These great programs would not have been possible in the past without the generous support of members like yourself.

My theme for the year is "Going the Extra Mile for the Children and Youth" and I believe every one of us would do that for any child that is in need. I urge each of you to donate to the Canadian Children's Optimist Foundation. Every dollar counts.

At present, less than 5% of our members donate the funds required to sponsor these great OI programs. If all members gave \$36.50, about the cost of a cup of coffee a week, just think of all the things we could do for the children. If every member in my District alone donated a dime a day, that would amount to \$52,158.00.

This is your Foundation to help children in your community. Let's give them a brighter future. I will go the Extra Mile for the children. Will you join me in attaining that goal?

For more information, visit our website www.ccof-foec.org

Rod McKendrick
2019-2020 CCOF President