

# The OPTIMIST

Winter 2016



Warm the Heart of a Child  
During the Season of Giving



# AMAZON SMILE

There is a quick and easy way to support Optimist International Foundation when you shop at Amazon.com. The Foundation is participating in the AmazonSmile program. Every time you shop, AmazonSmile will donate 0.5% of the purchase price to the Foundation.

On your first visit to smile.amazon.com, search for Optimist International Foundation. Select the Foundation as your charitable organization to receive donations before you begin shopping. Every eligible purchase you make on AmazonSmile will result in a donation towards the Foundation's mission of "Helping Optimist Help Kids!"

After you register on AmazonSmile, your Amazon online shopping will remain the same. The only difference is that you start shopping by going to smile.amazon.com instead of amazon.com. If you have any questions about AmazonSmile, please contact the Foundation office.



ANNUAL CAMPAIGN | I BELIEVE... IN \$36.50

CALLING ALL CANADIAN CLUBS

Earn 1 **FREE** registration for

Optimist International convention in Quebec

visit us at [ccof-foec.org](http://ccof-foec.org)

From 1st October 2015 to 31 March 2016

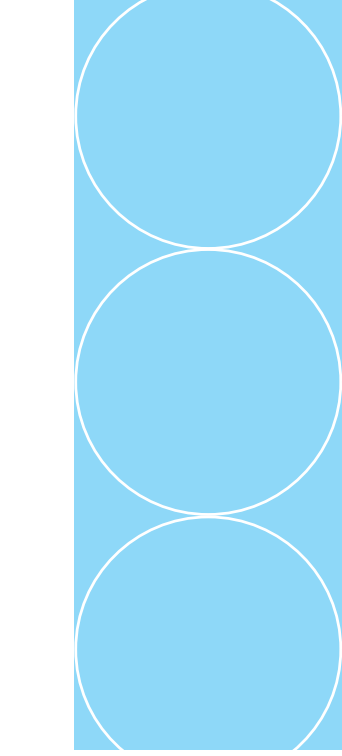


Communicate. Organize. Tackle.

*your club's own*  
**Public Website**  
 +  
**Member Portal**

**FREE**  
**30-day trial**  
[Portalbuzz.com/optimist](http://Portalbuzz.com/optimist)  
**Sign up today!**

**Portalbuzz**  
 The affordable, easy to use club management system



## THE CANADIAN CHILDREN'S OPTIMIST FOUNDATION RESPONDS TO THE CALL

The Essex Optimist Club grant, awarded from the Canadian Children's Optimist Foundation, was used for a Youth Appreciation event. 47 young persons were selected by their youth-serving organizations to be honored for "making a positive difference" in their organization or youth group. The event called "Thanks for Making a Difference" was held on Tuesday, April 21 at Holy Name Parish Hall in Essex, Ontario.



Local community leaders were asked to serve the youth for a night of celebration. Servers of the meal included the town mayor and members of the town Council, local firefighters, policemen, the community policing safety officer, the municipal chief administrative officer, representatives from the Rotary Club, the Lions Club and the Knights of Columbus and various other leaders. Their task was to serve the youth and their parents/guardians a full meal including salad, drinks, pasta and dessert. The youth's wish was their command!

When the local dignitaries were done serving the meal, the youth were each presented with a certificate from the Federal Member of Parliament, a certificate from the Provincial Member of Parliament and a gift from the Essex Optimist Club. As they were presented their gifts, the host read a summary of why each individual was chosen to receive this honor, listing their volunteer service both in their organization and in our community. Each volunteer server received a wooden Optimist Creed plaque. A representative of the organization the student came from was located at each table.

Each Essex Optimist Member was asked to network with representatives from the various community organizations and the volunteer servers. The Club was able to recruit two new Members at the event! The impact of this event is a positive awareness of the Essex Optimist Club, building positive relationships with schools and youth-serving organizations and other service clubs, as well as the municipal leaders of Essex.

